



IFR Padel Cup

7th & 14th MAY 2022



www.ifrpadelcup.com

CONCEPT

After the successful organisation of the IFR Champions Cup Football Event and IFR Esports FIFA Edition, For A Cause Events is proudly introducing the first ever **IFR Padel Cup**.

Players will get a chance to represent their employers (companies) at this unique corporate doubles Padel event consisting of 64 teams.

TOURNAMENT INFORMATION



Venue

Padel Malta

Triq L-Imhalled William Harding,
Pembroke

Format

The competition will consist of two (2) stages:

A qualifier and main event

(final group stage and knockout tournament)



Qualifier

Date:
7th MAY 2022

The qualifier will host 64 teams which will battle it out in order to book their spot in the last 32.

Main Event

Date:
14th MAY 2022

The main event will host the 32 teams that make it through the qualifier. This event will consist of a group stage (8 groups x 4 teams) followed by a knockout stage (last 16, quarterfinals, semifinals, third-place playoff, and grand final). A full match (best out of 3 sets) will be played only in the Final which will be streamed with live commentary.

This is a mixed event featuring both male and female participants.

Additional Information



Referees and score
keepers



Medical assistance
available throughout

Prizes



+ trophies and more...

Charity

TBC

Percentage of participation fee will be donated to the chosen charity foundation.

VILLAGE & ENTERTAINMENT

A village will be set up during the main event and will include the following:



Restobar & Juicery



**Entertainment,
including live music**



**Evening drinks
(+ Guest DJ)**



**Prized
Mini Games**

Family, colleagues, and friends of players and sponsors are invited to join.

PARTICIPATE

Price per team: * €300

(exc. VAT) + €50 (charity fee) **

2 players per team (male, female or mixed)

A clickable logo shown on the tournament page of the website

A clickable logo shown on the teams page of the website

Social media post announcing participation

News post announcing participation on the website

Important Rules

Apart from the company name and logo, each registered team has to submit a team name

Employees of companies are solely eligible to participate in the tournament

* Capped at a maximum of 4 teams per company

** Separate invoice issued for charity

BECOME A SPONSOR

SILVER PACKAGE

4 AVAILABLE

€2,000 (exc. VAT)

Branding and Physical Presence

2 PVC banners [Dimensions: 166cm (w) x 76cm (h)]

2 dedicated around-the-court banners [215cm (w) x 90cm (h)]

Logo on TV screens around the venue

Logo on TV screens around the venue

Online Presence and Advertising Slots

www.ifrpadelcup.com

Logo on static banner visible on all pages of the website (together with other sponsors)

A clickable logo on the 'Sponsors' page of the website (outbound link to sponsor's website)

A dedicated news post announcing the partnership

Logo overlay whilst Grand Final (full match) is being streamed on our social media platforms

Social Media / Photos / Video

Logo on all event photos

Logo on all event videos

Social media posts announcing the partnership

VIP Area

VIP table with free selected spirits, wine and food set menu (4 individuals)

Table will be fully branded with a customised table cloth and customised chair cushions

Additional players table (if required)

GOLD PACKAGE

4 AVAILABLE

€4,500 (exc. VAT)

Branding and Physical Presence

1 dedicated large flag [Dimensions: 410cm (h) x 110cm (w)]

1 dedicated small flag [Dimensions: 230cm (h) x 70cm (w)]

2 PVC banners [Dimensions: 229cm (w) x 76cm (h)]

4 dedicated around-the-court banners [215cm (w) x 90cm (h)]

Logo on TV screens around the venue

Logo on press wall

Logo on the back of the IFR Padel Cup participation t-shirts

Choice of branding one of the following: towel, cap, wristband, bottle

Fully customised players kit included (if required)

Online Presence and Advertising Slots

www.ifrpadelcup.com

Logo on static banner visible on all pages of the website (together with other sponsors)

Dedicated dynamic banner on all pages of the website

A clickable logo on the 'Sponsors' page of the website (outbound link to sponsor's website)

A dedicated news post announcing the partnership

Written interview with chosen company representative (blog post) (also posted on social media)

Logo overlay whilst Grand Final (full match) is being streamed on our social media platforms

Social Media / Photos / Video

Logo on Facebook cover photo

Logo on all event photos

Logo on all event videos

Boosted social media posts announcing the partnership (€100 budget)

VIP Area

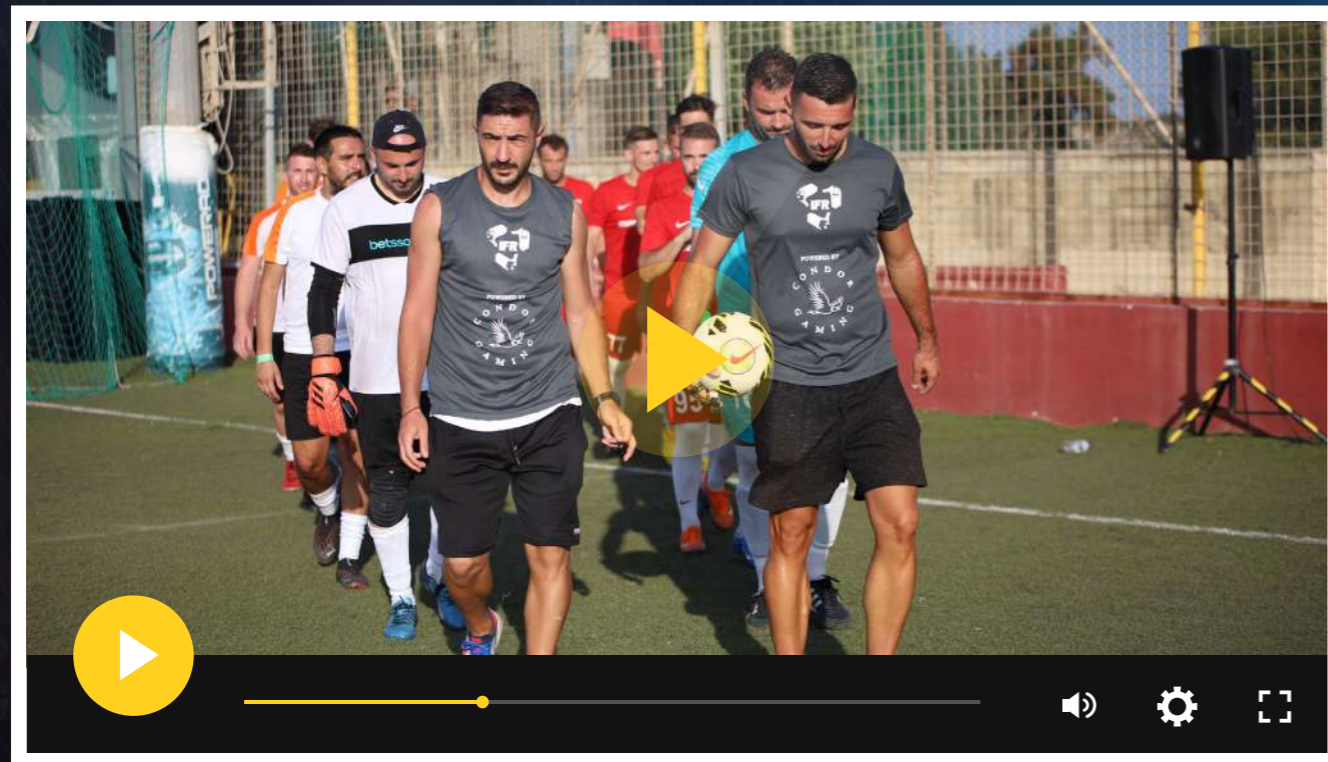
VIP table with free selected spirits, wine and food set menu (8 individuals)

Table will be fully branded with a customised table cloth and customised chair cushions

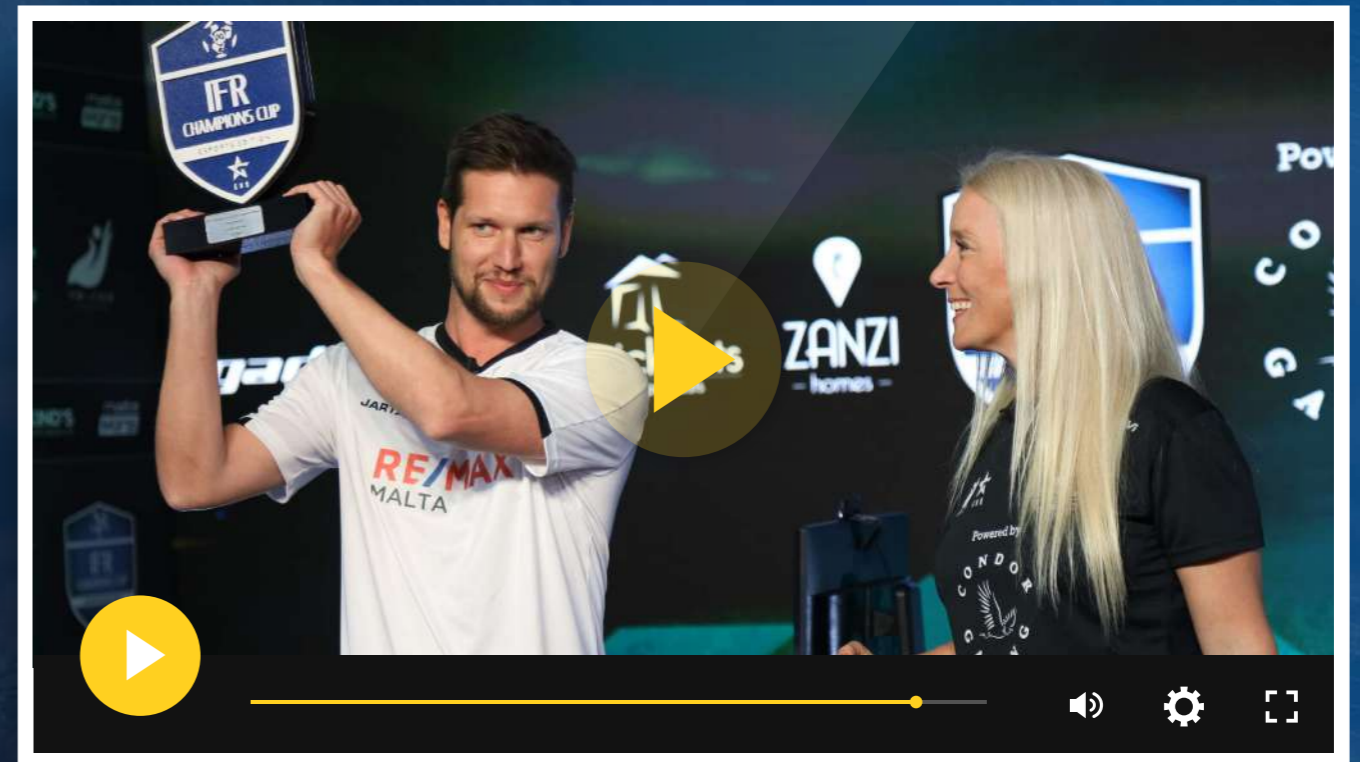
Additional players table (if required)

OTHER IFR EVENTS

IFR Champions Cup



IFR Esports Edition



THANK YOU



IFR
Padel Cup



FOR A CAUSE
EVENTS



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