



25th & 26th FEBRUARY 2023

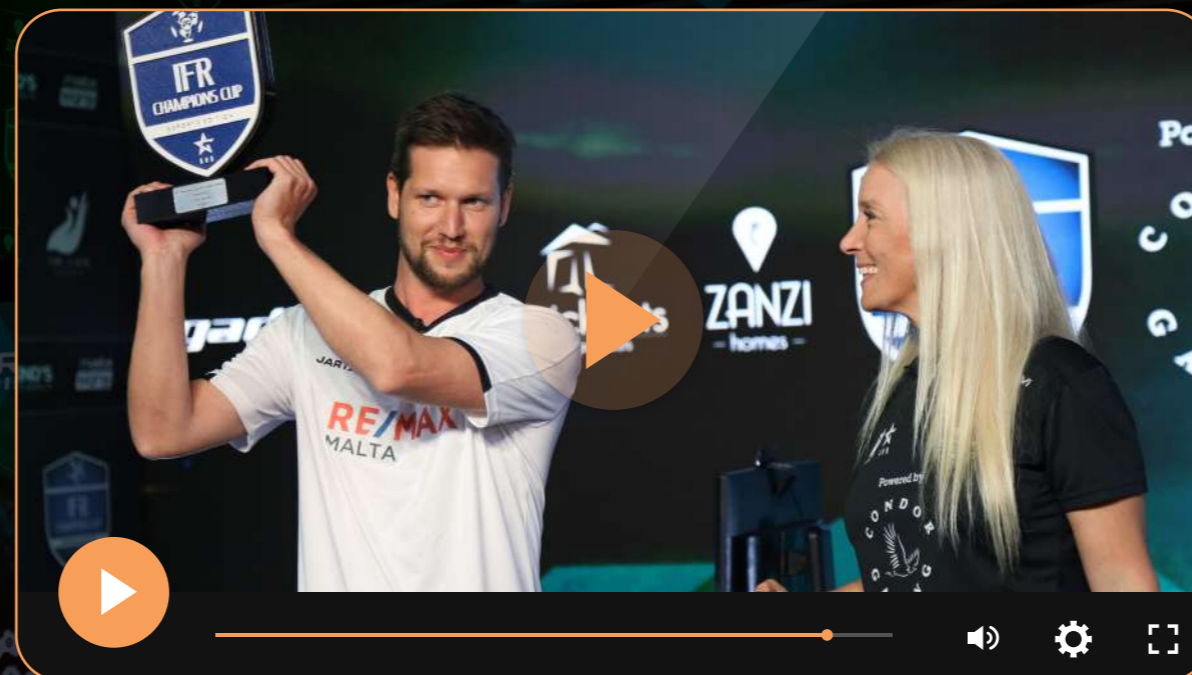
(SUBJECT TO CHANGE)

www.ifresports.com

CONCEPT

For A Cause Events and GMR proudly present the **IFR Champions Cup Esports Edition**. Players will get the chance to represent their employers by participating in this unique Corporate FIFA tournament. The competition will be played over a weekend, with **Physical Qualifiers** scheduled for **25th of February 2023** and **Grand Final** scheduled for the **26th of February 2023**.

The competition will be played on **EA SPORTS FIFA23 & PS5**.



2021 PARTICIPANTS



ALLIANCE

betsson group



chiliz



HERO
GAMING

IZIBET

KPMG



POKERSTARS



pwc


Quick Lets
letting specialists


ZANZI
- homes -

RE/MAX
MALTA

TRU//ST
PAYMENTS

William **HILL**

TOURNAMENT INFORMATION

VENUE

The Centenary Stadium, Ta' Qali, Malta (subject to change)

FORMAT

The competition will consist of (2) stages: A qualifier featuring a maximum of 128 players and finals featuring 64 qualifiers. Both stages will be onsite.

QUALIFIER (25th February 2023)

The qualifier will host a maximum of 128 players which will battle it out in order to book their spot in the last 64.

FINALS (26th February 2023)

The main event will host 64 players that make it through the qualifier. The finals will be played in knockout format (bracket of 64 players) including last 32, round of 16, quarter-finals, semi-finals, 3rd place play-off, and Grand Final.

TOURNAMENT INFORMATION

PRIZES

CHARITY



+ trophies and more...



#HAMRUN
#ANIN.

Adam_Kam_13

The_Wall88x

ENTERTAINMENT FOR PLAYERS

A village will be set up during the main event and will include the following:



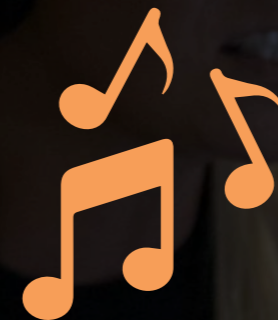
**Barber
Area**



**Games
& VR**



**Cafeteria, Bar
& Juicery**



**Lounge
Music**



**Wellness
Area**

PARTICIPATE

Price per player: **€135** (exc. VAT) + €25 charity fee

Each company that registers will also receive the following benefits:

A clickable logo shown on the tournament page of the official website

A clickable logo shown on the teams page of the official website

Social media post announcing participation

News post announcing participation on the website

Free use of wellness area and free perks at barber's area (for players)

Official IFR Esports Edition Participation T-Shirt (for players)

Important Note: A separate invoice will be issued for charity

BECOME A SPONSOR

1 AVAILABLE

HEADLINE SPONSORSHIP

€8,750 (exc. VAT)

BENEFITS

Participation of up to 10 players

Invitation of up to 10 players from other companies (your clients)

Internal online or physical qualifiers organized to determine who will represent the company at the competition

Name sponsorship

Name sponsor of all trophies

Giveaway partner (optional)

Lovin Malta boosted article (special mention with powered by logo)

Physical Presence

Logo on press wall

Exclusive merch giveaway to all participants (optional)

Exclusive merch present during the stream (e.g. branded pens and laptop covers that casters would use)

Main logo on participation t-shirts given out to all participants

Logo to be shown in the studio (behind the casters)

Logo to be visible on stage where knockout phase will be streamed

Social Media

Main logo on the cover photo

Logo on all event photos

Logo on all event videos

A boosted post announcing the partnership (€100)

Online Presence

www.ifresports.com

Digital adverts shown throughout all pages

Static dedicated banner on home page

Logo in the header and footer of home page

A clickable logo shown on the tournament page

A clickable logo shown on the teams page

A dedicated news post announcing our partnership

Interview/Blog/Article about company published on the website and social media

Live Streaming

Logo on overlay

Clickable advert on twitch.tv page

Video advert to be shown during commercial breaks (during live stream)

Casters shout out mention during the live stream

Automated bot messages promoting the sponsor's product

2 AVAILABLE

PREMIUM SPONSORSHIP

€4,950 (exc. VAT)

BENEFITS

Participation of up to 8 players

Internal online qualifiers organized to determine who will represent the company at the competition

Physical Presence

Logo on press wall

Supporting logo on the back of the participation t-shirts given out to all participants

Logo to be visible on stage where knockout phase will be streamed

Social Media

Logo in the footer of home page

Logo on all event photos

Logo on all event videos

A boosted post announcing the partnership (€100)

Online Presence

www.ifresports.com

Logo in the footer of home page

A clickable logo shown on the tournament page

A clickable logo shown on the teams page

A dedicated news post announcing our partnership

Live Streaming

Logo on overlay

Video advert to be shown during commercial breaks (during live stream)

Casters shout out mention during the live stream

3 AVAILABLE

STANDARD SPONSORSHIP

€3,150 (exc. VAT)

BENEFITS

Participation of up to 4 players

Online Presence

www.ifresports.com

Logo in the footer of home page

A clickable logo shown on the tournament page

A clickable logo shown on the teams page

A dedicated news post announcing our partnership

Social Media

Supporting logo on the cover photo

Logo on all event photos

Logo on all event videos

A organic post announcing our partnership

Live Streaming

Video advert to be shown during commercial breaks (during livestream)

Casters shout out mention during the live stream

Physical Presence

Logo on background (press wall) during winner's prize presentation, photos and interviews

Supporting logo on the back of the participation t-shirts given out to all participants

Logo to be visible on stage where knockout phase will be streamed

OTHER IFR EVENTS



IFR CHAMPIONS CUP



IFR PADEL CUP



IFR 3x3

Check out other event proposals on our website following this link

[CLICK HERE](#)

THANK YOU



FOR A CAUSE
EVENTS



G M R

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ifresports.com